



Silicon Valley Hookup 2009

On June 20th at 10am a special event is happening at the Innovation Centre in Bentley. Three incredible innovators based in Silicon Valley are "hooking up" with our Innovation Club via a web conference. The topics to be discussed are:

- Where is innovation heading
- Sustaining innovation in challenging times
- What can we learn from the Silicon Valley experience

All members and guests are encouraged to make the time and come along. The details and Bio's are below:

Date: Saturday June 20

Time: 10am

Place: Innovation Centre, Enterprise Unit 3, Suite 4, 11 Brodie Hall Drive, Technology Park. Bentley

RSVP: tracey@aelc.edu.au

Places are strictly limited as this is an intimate web conference. Book your seat now!

Bios

Mary Furlong

Mary Furlong, Ed.D., MFA's president and CEO, is a leading authority on the baby boom generation as it moves toward and beyond age 50. She has guided the offline and online 45+ market strategies of leading corporations and nonprofit organizations for more than 20 years, and her list of clients includes IBM, Johnson & Johnson, Merrill Lynch, Viacom (CBS), Advance Publications, Proctor & Gamble, Pfizer, Microsoft, regional Bell operating companies and AARP. Mary founded MFA in 2003 to help socially-and consumer-conscious companies understand the real needs of this growing market.

In addition, Mary is the Dean's Executive Professor of Entrepreneurship at Santa Clara University's [Leavey School of Business](#).

Before launching MFA, Mary founded the nonprofit organization [SeniorNet](#) in 1986 and [ThirdAge Media](#) in 1996. Throughout the course of her work for both organizations, she raised \$120 million in venture capital funds, corporate sponsorships and foundation grants.

During Mary's tenure, SeniorNet served more than 500,000 adults age 50 and older. Much of her time was spent in the field at the organization's learning centers, observing the applications that worked and the issues related to the technology. ThirdAge Media reached more than 2 million members - most age 45 and older - when Mary served as its CEO and visionary leader of the editorial team.

Mary has appeared on CBS, PBS, NPR and NBC's Today show to discuss trends in aging and technology, and her expertise has been featured in The New York Times, USA Today, Business Week, Fortune, People and Fast Company, among other publications.

In 2001, Fortune Small Business named Mary one of its "Top 25 Women Entrepreneurs," and Time honored her in 1999 as one of its "Digital 50." She also served as a White House Commissioner on Libraries and Information Science during the Clinton administration, and she has conducted hearings on aging and technology for the U.S. Senate. Mary is a member of the American Society on Aging's Business Forum on Aging, the Leadership Council of the National Council on Aging and the AARP Women in Leadership group. She also serves on several corporate advisory boards.

Mary is the author of the new book [Turning Silver into Gold: How to Profit in the New Boomer Marketplace](#), which was published in February 2007 by Financial Times Press. She also co-authored the book [Grown-Up's Guide to Computing](#), published by Microsoft Press in 1999

Other Mary Furlong Links:

WEBSTE - http://www.maryfurlong.com/about_us.html

TIME MAGAZINE DIGITAL 50 - <http://www.time.com/time/digital/digital50/45.html>

INSPIRING WOMEN - <http://www.girlgeeks.org/innergeek/inspiringwomen/furlong.shtml>

Kevin Holmes, Director

Kevin Holmes has been the Director of the Center for Innovation and Entrepreneurship (CIE) at Santa Clara University since September 2005. With the guidance and support of the [CIE Advisory Board](#) and [Founders Club](#), Kevin sets the strategic direction of the Center while overseeing the development of programming and services.

Kevin was formerly the COO of AllDorm Inc. where he was responsible for repositioning the company from an online retailer of dorm room essentials into a collegiate media and marketing firm with reach to over 1,200 universities nationwide. During this time Kevin developed and implemented national marketing campaigns for key clients such as AT&T, Blockbuster, Ford, IBM, JPMorgan Chase, Microsoft, Sony Ericsson and others.

Named one of the Silicon Valley's 40 Under 40 by the Silicon Valley/San Jose Business Journal's, Kevin serves as an Advisory Board member of the Santa Clara University School of Engineering and the Foothill Entrepreneur Center. Kevin is also the advisor to the MBA Entrepreneur's Connection and the undergraduate Santa Clara Entrepreneurs' Organization. He is a member of the Global Consortium of Entrepreneurship Centers (GCEC) and has also been a guest speaker at their annual conference.

Kevin is a graduate of Santa Clara University with a BA in History and was a walk-on member of the Men's Basketball team.

Mike Kyriacou - Strattica Group

Mike Kyriacou is an Australian electronic engineer and an established entrepreneur. He is the founder and Executive Director of Strattica Group, an investment firm specialising in the development of emerging information, telecommunications and electronic technologies.

Mike's Strattica Group owns the exclusive IP for several electronic technologies, and actively explores innumerable investments for prudently injecting capital.

Strattica is a 1/3 partner of SRP, an acquisition and investment alliance which in 2006 launched a successful buyout of Electro Acoustic Company: An electrical engineering firm specialising in electronic security, acoustic solutions and Nurse Call hospital instrumentation.

Mike graduated as top engineering student from Edith Cowan University, with first class honours, and carried out a number of industry roles before completing his Masters at UNSW (majoring in Strategy and Finance), and subsequently founding his investment and consultancy firm Strattica Group.

In Australia, Mike has previously held positions on eight industry boards and engineering advisory committees, at both state and national levels.

In 2008 Mike was selected as one of 15 entrepreneurs to be part of the Silicon Valley Immersion Program, hosted by Santa Clara University.

Currently he shares his time between driving an early-stage entrepreneurial venture, and providing advisory services to Silicon Valley venture capital firm Selby Venture Partners.

Mike loves to meet people, fortify existing relationships, design, invest and create. He reads incessantly, makes a clumsy salsa dancer, and would one day like to win a chess game against the noisy Chess Masters in the San Francisco marketplace.

Mike Kyriacou: Summary:

BEng (Hons.1), MBT (Strategy & Finance), MIE Aust., MIEEE

- Awarded place in “Australia’s 30 Most Inspiring Young Engineers” – Engineers Australia
- Winner of the prestigious John Renner Medal for Leadership and Excellence in Engineering

Professional Affiliations and Representation - 2009

- Selby Representative - Venture Capital Private Equity Roundtable
- Owner (100%), Executive Director - Strattica Group
- Owner (33%) - Electro Acoustics Co. Pty Ltd
- Owner (16%) – ELA Security Pty Ltd
- Partner - SRP (Investment Alliance)
- Board Member, Enterprising Australia, Rotary International
- Member, Institution of Electrical and Electronic Engineers (IEEE), SD Forum, Churchill Club
- Member, Rotary Club of Perth

Professional Affiliations and Representation - recent, prior

- Director - Electro Acoustics Co. Pty Ltd
- Director – ELA Security Pty Ltd
- Chairperson - Engineers Australia College of Information Telecommunications and Electronics (WA)
- Founder, Chairperson - Commercial Technology Network
- Cofounder, Board Member - WA ICT Industry Collaboration Centre
- Board Member - National Committee for Software Engineering
- Board Member - Engineers Australia WA Division (WA Division Committee)